

Stop throwing your money away! Save £700 a year...

Find out how inside!





Wasting food is costing you up to £700 a year!



Latest figures show that almost half of what goes in your green bin is food.

Shockingly more than half of that is edible!



We've carried out new research across Blackburn with Darwen which shows that **11,000 tonnes** of food is being thrown away every year. That's the same weight as around 2,000 adult elephants!

PRIZE DRAW



Complete our survey to be in with a chance to...

Scan the QR code now to find out how you can take part and help make a difference!

WIN £700

Now, we're challenging you! 'Think Food' and 'Stop Waste'



It's costing households in BwD including yours, your family and friends' - around £60 a month... that's £700 a year!



On top of that, we're having to spend a further £750,000 of your Council Tax every year disposing of it.



Start today - turn the page to find out more about 3 easy steps you could take to reduce food waste!



Making small changes can also help **improve your health** and the health of those you live with!

Page 12: Your bin collection calendar



Start saving food and money today using these 3 top tips!



1. Stop before you shop!

Meal planning is one of the best ways you can reduce waste and save money on your food bills.

Start by checking your fridge, freezer and cupboards and try to use up what you already have.

Make sure you write a list and try to stick to it.

2. Keep it fresh!

Visit **www.recyclebwd.org** to find out which foods last longer in your fridge.

Be sure to regularly check the dates on things like fruit, veg and fresh meat/fish to help save them from the bin.



To keep food in your fridge fresher for longer, be sure to set it below 5°C.



Know your

dates!

3. Love your leftovers!

Use your leftovers to create delicious meals. If you have some dinner left in the pan and it can be re-heated, put it in a freezer bag and pop it in the freezer as a 'ready meal' for one.

Best before

Use by

With this date, we advise you use your judgement. If the food smells and looks ok, it's usually still ok to It is recommended not to eat
food after this
date. Always
look out for a
use-by date and
be sure you can
eat the food
before it goes

Meat-free Mondays!

We're facing a climate crisis!

Blackburn with Darwen Council declared a Climate Emergency in 2019 and is committed to being carbon neutral by 2030.

Some of the ways you can help make a difference include reducing food waste and recycling what you can.

If you regularly eat meat, you could also consider Meat-Free Mondays or try having at least one meat-free day a week. Research shows that could have more beneficial effects than reducing car journeys!

Why not give it a go?



THINK Take part in our new food waste survey!

WIN £700

How would you spend £700?

Perhaps on a trip away, treats for all the family, on jobs around the house or towards your bills?

Every year, households like yours across Blackburn with Darwen are throwing away £60 of food a month - that's more than £700 a year!

We want to find out why and what we can do to help and so we've launched a new survey as part of our 'Think Food,' 'Stop Waste' campaign.

Visit: www.recyclebwd.org.uk and take part now.

Once completed, you can opt to be entered in to our free prize draw to win £700! The prize has been sponsored by our waste partners, SUEZ recycling and recovery UK.

You'll also receive top tips on reducing the amount of food - and money - you're throwing away.

Enter Now! Scan this QR code:







Your quick guide to what goes where!



Clean plastic containers, cans, bottles & jars



Food waste, nappies, polystyrene, plastic bags & general waste





Your guide to what goes where



Remember - bins must be out by 7am on collection day